## **BC1083**

# Next generation of blue tone carbon black for tinting and shading applications

Birla Carbon introduces BC1083, a new carbon black designed to produce strong blue under tones in decorative and industrial tinting applications. Compared to industry benchmarks, BC1083 brings you excellent dispersibility which results in higher tint strength at comparable blue tone. BC1083 also improves system viscosity, enabling you to significantly increase the pigment loading in concentrates.



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## **TARGET APPLICATIONS**

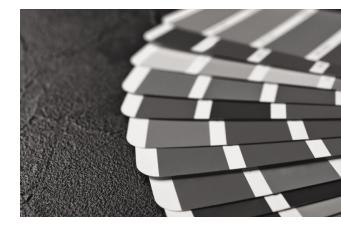
- Decorative coatings
- Industrial coatings
- Powder coatings

## **BENEFITS**

- · High dispersibility
- · High pigment loading
- · Desired tinting strength
- · Excellent blue undertone

## **TYPICAL PROPERTIES**

PROPERTY	UNIT	BC1083 BEAD
STSA	m²/g	16
OAN	cm³/100g	95



The Birla Carbon team will collaborate with you to find the best possible solution for your carbon black needs. Please contact us to request additional information.

### **ABOUT BIRLA CARBON**

**Birla Carbon** is a leading global supplier of carbon black. As one of the flagship businesses of the leading Indian multinational conglomerate, the **Aditya Birla Group**, Birla Carbon provides innovative sustainable carbon black solutions that enhance the performance of paints and coatings, inks and toners, plastics, adhesives, sealants, textile fibers, mechanical rubber goods, tires, Energy Systems, and Sustainable Carbonaceous Materials.

As an ardent practitioner of sustainable development, Birla Carbon's Sustainable Operational Excellence (SOE) strategy focuses on employee safety, environmental stewardship, efficient use of carbon sources, product circularity and sustainability, and a key focus on conducting operations in a socially and ethically responsible manner. Birla Carbon has been recognized by EcoVadis since 2016 as an advanced practitioner of sustainability. Our current rating is available on the Birla Carbon Sustainability webpage. Birla Carbon's Purpose, 'Share the Strength', is about balanced and shared leadership, working at the product level to innovate cutting edge solutions through collaboration with its people, customers, and communities and backed by knowledge built over a century.

For more information, visit birlacarbon.com, or follow us @BirlaCarbon on Twitter, LinkedIn, Facebook, or Instagram.

## NORTH AMERICA

Birla Carbon U.S.A., Inc. 1800 West Oak Commons Court Marietta, Georgia 30062-2253 USA Phone: +1 770 792 9400

## SOUTH AMERICA

Birla Carbon Brazil Ltda. Rua Guaiaó, 66 — Salas 1012 a 1016 — Bairro Aparecida Santos, Brazil 11035-260 Phone: +55 13 3279 1300

#### EUROPE, MIDDLE EAST, AFRICA

Birla Carbon Europe GmbH
Podbielskistrasse 160 D-30177
Hannover, Germany
Phone: +49 511 630 890

## ASIA/INDIA

Birla Carbon India Private Limited 8th Floor, Birla Centurion Pandurang Budhkar Marg Century Mills Compound Worli, Mumbai 400 030, India Phone: +9122 6977 9900 / 9915

## ASIA/THAILAND

Birla Carbon (Thailand) Public Co. Ltd. 888/122, 888/128, Mahatun Plaza, 12th Floor, Ploenchit Road, Lumpini Pratumwan, Bangkok 10330 Thailand Phone: +66 2253 6745

## ASIA/CHINA

Birla Carbon China (Jining) Co. Ltd. 6th, Chenguang Road, Jibei High Tech Development Zone Jining City, Shandong Province China 272000 Phone: 486 177 5371 2538

## ASIA/SOUTH KOREA

Birla Carbon Korea Co., Ltd.
7th Floor Taewoo Building
285 Gangnamdae-ro Seocho-gu
Seoul 137 070
Phone: +82 22 186 1680

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