

RAVEN 3500

High surface area, surface modified carbon black for high end industrial and automotive mass market applications



BIRLACARBON.COM

Raven 3500 carbon black is designed for high color industrial and automotive applications which require mass market high color performance. This fit-to-purpose solution features a morphology which improves product dispersibility for rapid dispersion while producing high levels of blackness and blue undertone. The presence of surface modification further aids in viscosity reduction and pigment stability.

TARGET APPLICATIONS

- Industrial coatings
- Powder coatings
- Automotive coatings

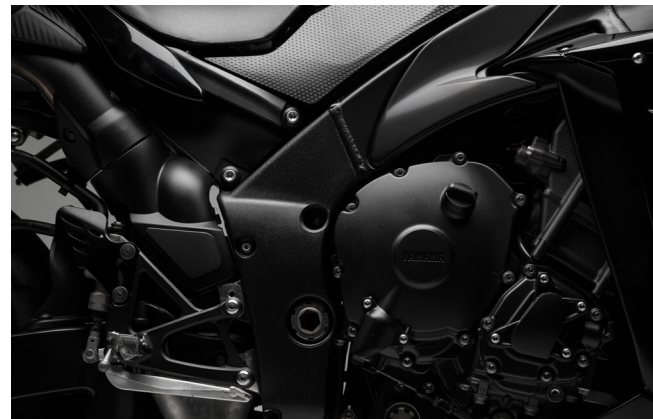
BENEFITS

- High level of blackness along with blue undertone and high gloss
- Excellent wetting and dispersion properties to enhance your dispersion process and reduce dispersant demand
- Universal system compatibility helps you to further consolidate your solvent and water borne portfolio
- Available as bead and powder to ensure excellent production process flexibility

TYPICAL PROPERTIES

PROPERTY	UNIT	R3500 BEAD	R3500 POWDER
STSA	m ² /g	212	212
OAN ¹	cm ³ /100g	105	105

1 - Measured prior to treatment



The Birla Carbon U.S.A., Inc. will collaborate with you to find the best possible solution for your carbon black needs. Please contact us to request additional information.

ABOUT BIRLA CARBON

Birla Carbon is a leading global supplier of carbon black. As one of the flagship businesses of the leading Indian multinational conglomerate, the **Aditya Birla Group**, Birla Carbon provides innovative sustainable carbon black solutions that enhance the performance of paints and coatings, inks and toners, plastics, adhesives, sealants, textile fibers, mechanical rubber goods, tires, Energy Systems, and Sustainable Carbonaceous Materials.

As an ardent practitioner of sustainable development, Birla Carbon's Sustainable Operational Excellence (SOE) strategy focuses on employee safety, environmental stewardship, efficient use of carbon sources, product circularity and sustainability, and a key focus on conducting operations in a socially and

ethically responsible manner. Birla Carbon has been recognized by EcoVadis since 2016 as an advanced practitioner of sustainability. Our current rating is available on the Birla Carbon Sustainability webpage.

Birla Carbon's Purpose, 'Share the Strength', is about balanced and shared leadership, working at the product level to innovate cutting edge solutions through collaboration with its people, customers, and communities and backed by knowledge built over a century.

For more information, visit birlacarbon.com, or follow us @BirlaCarbon on [Twitter](https://twitter.com/BirlaCarbon), [LinkedIn](https://www.linkedin.com/company/birlacarbon), [Facebook](https://www.facebook.com/BirlaCarbon), or [Instagram](https://www.instagram.com/BirlaCarbon).

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