

# RAVEN 780 ULTRA

Low structure, medium surface area carbon black for high quality inks



[BIRLACARBON.COM](http://BIRLACARBON.COM)

Birla Carbon introduces Raven 780 Ultra carbon black, a medium surface area, high purity black that provides a good balance of jetness and undertone. Qualified AMES negative and for use in food & skin contact applications, Raven 780 Ultra carbon black provides increased compatibility, improved dispersion, low viscosity and excellent pigment stability.

## TARGET APPLICATIONS

- Sheetfed inks
- UV inks
- Packaging inks

## BENEFITS

- Jetness tailored for specialty inks
- Blue undertone
- High gloss
- Low viscosity
- Enables high pigment loadings
- Available in bead and powder form
- Indirect food contact approved

## TYPICAL PROPERTIES

PROPERTY	UNIT	R780 BEAD	R780 POWDER
STSA	m <sup>2</sup> /g	77	77
OAN	cm <sup>3</sup> /100g	58	60

The Birla Carbon team will collaborate with you to find the best possible solution for your carbon black needs. Please contact us to request additional information.



## ABOUT BIRLA CARBON

Birla Carbon is a leading global supplier of carbon black. As one of the flagship businesses of the leading Indian multinational conglomerate, the **Aditya Birla Group**, Birla Carbon provides innovative sustainable carbon black solutions that enhance the performance of paints and coatings, inks and toners, plastics, adhesives, sealants, textile fibers, mechanical rubber goods, tires, Energy Systems, and Sustainable Carbonaceous Materials.

As an ardent practitioner of sustainable development, Birla Carbon's Sustainable Operational Excellence (SOE) strategy focuses on employee safety, environmental stewardship, efficient use of carbon sources, product circularity and sustainability, and a key focus on conducting operations in a socially and

ethically responsible manner. Birla Carbon has been recognized by EcoVadis since 2016 as an advanced practitioner of sustainability. Our current rating is available on the [Birla Carbon Sustainability webpage](http://Birla Carbon Sustainability webpage).

Birla Carbon's Purpose, 'Share the Strength', is about balanced and shared leadership, working at the product level to innovate cutting edge solutions through collaboration with its people, customers, and communities and backed by knowledge built over a century.

For more information, visit [birlacarbon.com](http://birlacarbon.com), or follow us @BirlaCarbon on [Twitter](https://twitter.com/BirlaCarbon), [LinkedIn](https://www.linkedin.com/company/birlacarbon), [Facebook](https://www.facebook.com/BirlaCarbon), or [Instagram](https://www.instagram.com/BirlaCarbon).

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