

Your images could be **72% smaller** with optimization!

Original size was: 2.65MB // Optimized size is: 746.27KB

This page has been analyzed http://fanda.uga.edu 12 images have been found and 12 images can be optimized





Fast loading is good for users and business

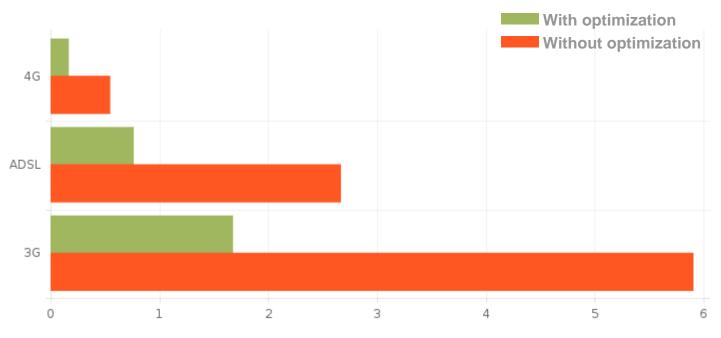
People are impatient in front a slow loading website, that's the result of a recent study. Amazon's calculated that a page load slowdown of just one second could cost 1% in sales each year (1.6 billion). Source statistica.com.

Use image and PDF optimization for a short loading time and keep the visitors on your website.

Even better on mobile devices

Latest global statistics said that mobile traffic now reached around 25% of the whole website visitors. As a consequence, mobile users are consuming more and more data. (Source Wearesocial)

You can have the fastest server on earth, mobile user will need to download your website content. That's why it's even more important to compress images and PDF, so mobile visitors will have less content to download to have the first element displayed.



This is how much time you'll save with optimization:

loading time in seconds

12 images could be optimized

Image optimized	Size before	Size after	Gain
http://fanda.uga.edu/sites/allall/themes/corolla/css/images/button.png	211.00B	135.00B	36.02%
http://fanda.uga.edu/sites/defsites/default/files/pdfs/FA_WEB_FC_2.png	21.49KB	5.41KB	74.81%
http://fanda.uga.edu/sites/all/style/fanda/images/fanda-background.png	15.44KB	113.00B	99.27%
http://fanda.uga.edu/sites/def/sites/default/files/home_students_1.png	587.32KB	170.25KB	71.01%
http://fanda.uga.edu/sites/defdu/sites/default/files/home_safety_1.png	407.39KB	110.18KB	72.95%
http://fanda.uga.edu/sites/defu/sites/default/files/home_faculty_1.png	418.59KB	129.10KB	69.16%
http://fanda.uga.edu/sites/defdu/sites/default/files/home_elev_g_2.png	221.26KB	61.47KB	72.22%
http://fanda.uga.edu/sites/defa.edu/sites/default/files/home_SPA_2.png	430.49KB	116.38KB	72.97%
http://fanda.uga.edu/sites/defites/default/files/home_facilities_0.png	525.81KB	146.60KB	72.12%
http://fanda.uga.edu/sites/default/files/scrape/fna-footer-image_0.png	13.45KB	5.08KB	62.24%
http://fanda.uga.edu/sites/allfish/style/fanda/images/fanda-arrows.png	3.01KB	195.00B	93.52%
http://fanda.uga.edu/sites/allll/libraries/superfish/images/shadow.png	5.89KB	1.35KB	77%
12 images	2.65MB	746.27KB	71.84%