

Building strong communities



Connecting to the ABG strategy

As a member of the Aditya Birla Group (ABG), our commitment to doing good in our communities is at the core of who we are. We believe in using the resources we have available to support the communities where we operate and to enable people to improve their own lives.



As a globally present company, we want Birla Carbon to leave a positive impact anywhere we operate. We look to support the development of our communities, contributing to social and economic progress by investing in sustainable, responsible and locally relevant solutions."

MRS. RAJASHREE BIRLA

Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development

Our approach to community engagement

With the Aditya Birla Group Foundation as our guiding standard, we support the sustainable development of our neighboring communities, tailoring the assistance we offer to address their specific social issues and priorities. We want to be active participants in our communities, working closely with local people to better understand their concerns so we can target our interventions accordingly.

Our community engagement activities focus on four key areas, each of which is aligned to the United Nations Sustainable Development Goals:



Access to healthcare



Quality education



Sustainable livelihoods



Community infrastructure

In FY2018, we published the [Birla Carbon Stakeholder Engagement Policy](#). This document outlines clear standards for our sites to aspire to with regards to engaging with local stakeholders, including embedding the principles of inclusiveness, transparency, materiality, completeness and cultural appropriateness in all engagement activities.

Find out more at sustainability.birlacarbon.com



Building strong communities continued



Community stories

Access to healthcare



Gummidipoondi, India - We donated ear, nose and throat (ENT) and dental surgery equipment worth 644,000 lakhs to the government hospital for effective ENT and dental treatments.

Quality education



Tiszaújváros, Hungary- In a compassionate gesture, employees stepped up in March 2022 to donate essential items to support Ukrainian refugees. Together, the team donated non-perishable food (flour, oil, sugar, pasta, canned food, tea, coffee, mineral water); bathroom and cleaning products; baby care products (diapers, wipes, baby foods); clothes (packed separately by size and gender) and first aid kits.

Sustainable livelihoods



Camaçari & Cubatão, Brazil - Efforts from our Camaçari plant includes supporting 100 local families with the distribution of food baskets. Fellow Brazilian plant Cubatão also supported its community during this time with the distribution of 300 food baskets.

Community infrastructure



Cantabria, Spain - We donated €5000 to AMARA Cantabria to help them continue providing essential services to families affected by childhood cancer

FY2023 highlights

65,000 US\$

We have continued our partnership with Kennesaw State University in Georgia, now in its eighth year, to offer scholarships to students.

103

Scholars have participated in the summer research opportunity, at Kennesaw State University in Georgia, USA, since 2014.

300

families impacted by flooding were provided dried food and necessary items in Thailand

100%

of our facilities participate in community engagement

